

EFATAM in brief

Founded in 2019, **EFATAM** is a **consulting firm** that brings together strong sector expertise, but also the business expertise necessary for any company that wishes to develop sustainably in today's world.

The team works in agile mode, always taking into consideration the specific context of the client.

Our experts are used to working in teams in an international environment.

Contact us

Our ambition is to be the growth accelerating Partner of companies willing to develop their activities in a sustainable way by combining economic, environmental and social performance.

OUR VALUES

Transparency - Professionalism
Agility - Integrity



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Solution Provider

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EFATAM

TOGETHER STRAIGHT FORWARD

Your business partner



Our Skills

CSR & SUSTAINABLE DEVELOPMENT

- Audit, definition of a CSR strategy (Circular economy / Reputational impact) and development of CSR reporting (definition of KPIs , analysis and monitoring)
- Analysis and Assistance in writing the annual Non Financial Performance Declaration report.
- Energy transition, quantified action plans
- Set up a Waste tracking register
- Drafting of environmental policy & definition of KPIs
- Training: Waste management, Water management, and environmental impacts, environment in projects
- Improve quality of life in work, drafting of security policy and risk assessment
- Raising awareness of sustainable development issues: Moving from a linear economy to a circular economy (Support for the ecological transition).
- Conference on Climate Risk for high level people

CYBERSECURITY

- IT security audit to highlight your vulnerabilities and implement an action plan
- Mapping of your organization's IT risks
- Awareness training on good cyber security practices

RISK MANAGEMENT

- Audit and support for the implementation of a risk and stakeholder management strategy
- Risk & stakeholders' mapping, key indicators, recommendations and support for management
- Risk financing (analysis and recommendations)
- Single Occupational risk assessment document drafting
- Awareness-raising seminar for senior and middle managers on risk management
- Training on Risk & stakeholders mapping .

SUPPORT & COACHING

- Coaching for senior and middle managers
- Transition management
- Support for the optimization of the operational management of companies
- Litigation support
- Conflict resolution training
- Intercultural training for companies and institutions
- Training for speaking in meetings / Media Training
- Training for new positions
- Organization of high level events

TRADE & DEVELOPMENT

- Audit of loyalty programs, development & partnerships, sponsoring
- Support in the implementation of a sales & marketing strategy
- Customer relationship management: call centre, social media management, after-sales service
- Development of additional revenues

ORGANIZATION & FINANCE

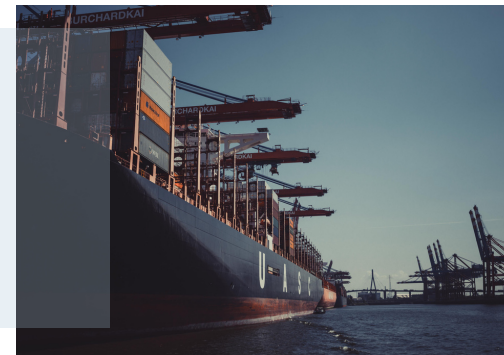
- Elaboration of business plans, market studies
- Organizational and financial audit.
- Implementation of a cost reduction strategy.
- Search for financial and institutional partners: financial analysis of projects, preparation of files and search for public and private financing.
- Implementation of a compliance (AML, KYC, ...)
- Implementation of an external growth strategy for companies (France and International)
- Intellectual property

Our sectorial expertise

Air Transport



Maritime Transport



Sustainable development



Agriculture

